



AGRU America Announces Promotions Across Its Executive Team and Lining Systems Division

Leadership changes at AGRU align sales and technical functions into an industry-leading team of environmental and infrastructure professionals.

Georgetown, SC, April 1, 2026 — AGRU America, Inc. (“AGRU”) today announces key leadership changes, with Chris Eichelberger assuming the role of Chief Sales Officer / Executive Vice President, joining AGRU’s executive leadership team, and Michael Gnau becoming Senior Vice President, Lining Systems. Both leaders are taking on their new responsibilities immediately to ensure a smooth, effective transition across the company.

“These promotions come at a pivotal moment for AGRU,” said Robert L. Johnson, President/CEO of AGRU America. “As we pursue expansion in HDPE piping systems, concrete protection liners, specialty fluoropolymers, and lining systems, it is essential that our leadership structure reflects the depth of expertise and focus required to exceed the expectations of our customers. Elevating Mr. Eichelberger and Mr. Gnau ensures we are equipped with proven leaders who deeply understand our markets, customer expectations, and the high standards of performance that define AGRU.”

Mr. Eichelberger has been with AGRU America since 2015 and has over 25 years of experience in the geosynthetics and lining industry in a variety of roles. His expanded role will strengthen cross-organizational alignment, drive strategic market initiatives, and enhance the company’s ability to deliver coordinated, best-in-class solutions across multiple infrastructures.

“I look forward to working with the executive team to shape our strategy over the next decade,” said Mr. Eichelberger. “The market has proven that our approach to supporting our customers with technical expertise is essential to our success.”

Mr. Gnau has been with the company since 2014 and will guide the Lining Systems division’s ongoing growth, deepen AGRU’s technical capabilities, and continue to support lining customers with unmatched expertise, service, and innovation. Assuming Mr. Gnau’s prior responsibilities will be Ryan McNamara, who has been promoted to Eastern Region Manager, Lining Systems. Mr. McNamara has been with AGRU since 2023.

“These changes reflect our broader goal of aligning AGRU’s sales and technical functions into an industry-leading team of environmental and infrastructure professionals,” said Mr. Johnson. “Our team is committed to providing the market with the highest-quality and most innovative solutions available—across various infrastructure sectors.”

About AGRU America, Inc.

Since 1988, AGRU America, Inc. has created innovative engineering plastics solutions to help build a safer, more sustainable future. The Georgetown, SC-based company comprises seven U.S. manufacturing facilities, five in South Carolina and two in Fernley, Nevada. These facilities produce or distribute engineering plastic products under six major product groups: Lining Systems, Piping Systems, XXL Piping Systems, Concrete Protection Systems, Semi-Finished Products, and Customized Parts. AGRU America is part of AGRU Kunststofftechnik GmbH, an Austrian family-owned enterprise founded in 1948. AGRU sells products in over 100 countries across six continents through more than 150 distribution sites.