



AGRU Announces New Business Lead for Fluoropolymers and Semi-Finished Products Group

AGRU Fluoropolymers and Semi-Finished Products are available in a wide range of sizes and material engineering plastics, offering fabricators a host of options to support end-users.

[Georgetown, SC, October 7, 2025 —] AGRU America, Inc. (“AGRU”) today announced Daniel Birx as the new business unit manager for the Fluoropolymer and Semi-Finished Products group. He will oversee the company’s sheet, rods, and other stock materials made with engineering plastics.

Daniel earned a degree in chemical engineering and a certificate in polymer engineering from the University of Akron and has over eight years of industry experience, including roles such as Application Development Engineer. Daniel has a strong background in process engineering and has led numerous projects in production, manufacturing, and product development. He focuses on process optimization and has built substantial customer-facing business skills. At AGRU, Daniel will oversee sales, technical support, and the growth of the Fluoropolymer and Semi-Finished Products group.

“I’ve been impressed by the enthusiastic welcome and support from my colleagues at AGRU,” said Daniel. “I look forward to contributing my knowledge and experience to support our customers and advancing the development of the product group.”

AGRU fluoropolymers and semi-finished products range from HDPE and PP to fluoropolymers such as PFA. This versatility in materials and forms enables customers to meet a diverse array of requirements, allowing fabricators to create unique solutions that strike a balance between performance and cost. Choosing AGRU also means end-to-end customer support from the Plastics Experts.

“We’re excited to have Daniel join us and share his expertise with our customers,” said Robert L. Johnson, President/CEO of AGRU America. “Ongoing development of the Fluoropolymer and Semi-Finished Product group aligns with our long-term vision of becoming the leading authority and manufacturer of engineering plastics in North America. This team provides the building blocks for fabricators to create solutions to build a safer and more sustainable future.”

About AGRU America, Inc.

Since 1988, AGRU America, Inc., based in Georgetown, SC, has developed innovative engineering plastics solutions to create a safer and more sustainable future. AGRU America is part of AGRU Kunststofftechnik GmbH, an Austrian family-owned enterprise in business since 1948. AGRU maintains production facilities in Austria, the United States, and China. AGRU products, including Lining Systems, Piping Systems, XXL Piping Systems, Concrete Protection Systems, Semi-Finished Products, and Customized Parts, are sold in over 100 countries across six continents from more than 150 distribution sites. Learn more about AGRU America at <https://agruamerica.com>.

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