



## Expanding AGRU Outreach in 2025

AGRU's "Global Company, Local Impact" outreach program grows with long-term commitments to local programs.

**[Georgetown, South Carolina, March 17, 2025 —]** AGRU America, Inc. ("AGRU") expands its "Global Company, Local Impact" outreach program into 2025 by establishing long-term commitments with the Frances P. Bunnelle Foundation and the Horry-Georgetown Technical College.

"Our outreach campaign recognizes our role as a global company in fostering community growth through ongoing engagement," said Yuse Lajiminmuhip, Head of Marketing at AGRU America. "We are excited to expand our campaign by establishing long-term collaborations with our regions' leading non-profits and government bodies to support programs with a proven track record."

AGRU has collaborated with the Bunnelle Foundation for a second year to support the local Pathways-2-Possibilities SC (P2PSC) event in Myrtle Beach. P2PSC helps introduce manufacturing as a career pathway for 8th-grade students as they prepare to enter high school. The program has been successful in helping companies in the region engage with their workforce pipeline at an earlier age and introduce a variety of career opportunities.

"We are grateful to AGRU America for being a Platinum Partner and enthusiastic participant," said Geales Gaven Sands, Executive Director at the Frances P. Bunnelle Foundation. "We hosted 6,500 Eighth graders from 43 schools in 9 counties ... [and] are so grateful for your excellent help conveying to our 8th-grade audience that what they learn in school can be a pathway to a paycheck later."

Education and workforce development are also top priorities for the company. This year, AGRU established a long-term commitment with the Horry-Georgetown Technical College (HGTC) as a Century Club member to support student education and training. HGTC maintains a state-of-the-art advanced manufacturing training facility near AGRU America's headquarters, creating the next generation of workforce in the manufacturing sector.

"As a leader in [the] production of geosynthetic products, your commitment to innovation, quality, and service resonates with HGTC's mission to enrich the lives of students and empower communities through accessible and affordable education," said Dr. Marilyn Murphy Fore, President of HGTC.

AGRU will continue to evolve its outreach program as it defines its long-term environmental, social, and governance goals.

"We must continue to develop our outreach program in tandem with business growth," said Robert L. Johnson, CEO/President at AGRU America. "Our ability to deliver industry-leading products relies on everyone at AGRU. Maintaining a healthy community and talent pool around our facilities is one of the first steps in ensuring we can keep up with customer expectations regarding quality, service, and reliability."

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### About AGRU America, Inc.

Since 1988, Georgetown, SC-based AGRU America, Inc. has created innovative engineering plastics solutions for a safer and more sustainable future. AGRU America is part of AGRU Kunststofftechnik GmbH, an Austrian family-owned enterprise in business since 1948. AGRU maintains production facilities in Austria, the United States, and China. AGRU solutions, including state-of-the-art products such as AGRU geosynthetics, concrete protective liners, pipes and fittings, and semi-finished products, are sold in over 100 countries on six continents from over 150 distribution sites. Learn more at <https://www.agruamerica.com>.

### About Bunnelle Foundation

The Frances P. Bunnelle Foundation's mission is to improve the quality of life for all Georgetown County residents by focusing on five areas: addressing the root causes of poverty, meeting basic human needs, promoting economic vitality, preserving the environment, and encouraging positive youth development. Learn more at <https://bunnelle.org/>.

### About Horry-Georgetown Technical College

Horry-Georgetown Technical College (HGTC) is a two-year community/technical college that offers more than 70 associate degree, diploma, and certificate programs for students who are either seeking quick entry into the workforce or desiring to transfer to a senior institution to pursue a bachelor's degree. HGTC offers three convenient campus locations in South Carolina: Myrtle Beach, Conway, and Georgetown. Learn more at <https://www.hgtc.edu/>.

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